



Miami

Cartel

INVESTOR
INFORMATION

JAN. 2022

Cartel

CAUTIONARY LEGEND

- *Certain information set forth in this presentation contains “forward-looking information”, including “future oriented financial information” and “financial outlook”, under applicable securities laws (collectively referred to herein as forward-looking statements). Except for statements of historical fact, information contained herein constitutes forward-looking statements and includes, but is not limited to, the (i) projected financial performance of the Company; (ii) completion of, and the use of proceeds from, the sale of the shares being offered hereunder; (iii) the expected development of the Company’s business, projects and joint ventures; (iv) execution of the Company’s vision and growth strategy, including with respect to future M&A activity and global growth; (v) sources and availability of third-party financing for the Company’s projects; (vi) completion of the Company’s projects that are currently underway, in development or otherwise under consideration; (vi) renewal of the Company’s current customer, supplier and other material agreements; and (vii) future liquidity, working capital, and capital requirements. Forward-looking statements are provided to allow potential investors the opportunity to understand management’s beliefs and opinions in respect of the future so that they may use such beliefs and opinions as one factor in evaluating an investment.*
- *These statements are not guarantees of future performance and undue reliance should not be placed on them. Such forward-looking statements necessarily involve known and unknown risks and uncertainties, which may cause actual performance and financial results in future periods to differ materially from any projections of future performance or result expressed or implied by such forward-looking statements.*
- *Although forward-looking statements contained in this presentation are based upon what management of the Company believes are reasonable assumptions, there can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. The Company undertakes no obligation to update forward-looking statements if circumstances or management’s estimates or opinions should change except as required by applicable securities laws. The reader is cautioned not to place undue reliance on forward-looking statements.*

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THE WORLDS PREMIER HEMP CIGAR PRODUCER AND PROVIDER



WHO IS CARTEL?

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CARTEL : is a full service publicly traded hemp company

CULTIVATION

CARTEL *Cultivation* A state of the art “high-tech” Hemp cultivation facility launching with the goal of producing the world’s highest quality and safest medical grade Hemp. The facility is capable of producing over 50,000 lbs of medical flower annually.

MANUFACTURING

CARTEL *Manufacturing* A state of the art “high-tech” medical Cannabis Laboratory/ Manufacturing Facility that is launching with the goal of manufacturing the worlds safest, highest quality and most innovative medical grade cannabis products in the world.

DISTRIBUTION

CARTEL *Distribution:* A state of the art **hemp cigar** distribution showroom and hub in the heart of southern California showcasing all of the best CARTEL products and services.

WHY FLORIDA?

Florida is becoming one of the Country's Biggest Cigar Market!



The Florida "Hemp-Rush" is just beginning

**\$300.
MILLION**

In 2018 Florida did \$300 Million in Hemp sales with its market still in its infancy



The "Hemp Rush" is being fueled by the 5th biggest economy in the world



Organizations and investors worldwide are seeking opportunities to benefit from it



The Florida Cannabis market is expected to experience an exponential growth curve

WHY MIAMI?



There are almost 1 million residents in the Miami metropolitan area



There are over 2.5 million residents within a 2-hr drive from our Distribution Hub.



Miami is a pro-business city and is one of the largest City in the U.S.



Miami is a cannabis friendly city and has Hemp friendly tax codes and regulations.

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CULTIVATION



**WHERE SCIENCE AND TECHNOLOGY
MEET QUALITY AND SAFETY**

WHY IS INDOOR HEMP PROFITABLE?

Cartel CULTIVATION



- Cultivation is at the core of all Hemp activities because all quality Hemp products are made from Hemp flower and/or trim that is cultivated
- The quality and efficacy of all Hemp products is determined in-large-part by the quality of flower and/or trim that they are made with “GIGO” – “Garbage-In-Garbage-Out!”
- The highest-quality Hemp is grown in a controlled environment (indoors) as opposed to outdoor or in greenhouses
- Indoor Hemp flower is the most expensive and in-demand by consumers and manufacturers
- Indoor Hemp flower has continued to maintain it’s price Nationally since legalization has begun – whereas the price of outdoor and greenhouse have decreased over time
- Recent technological breakthroughs in indoor Hemp have paved-the-way for huge increases in yield (3x more using the same sq ft) as well as steep reductions in cost of production (50% less based on decreased energy consumption)

WHO IS CARTEL CULTIVATION



- CARTEL Cultivation is a 20,000 sq ft. High-Tech Indoor Hemp Cultivation Facility In Miami Florida
- The use of the new “Vertical Agriculture Technology,” will allow us to make 4x as much revenue “50,000 sq ft of canopy space” while still using the original building footprint of 20,000 sq ft footprint
- With 2592 Lights - Cartel Cultivation will be capable of growing over 46,656 lbs of “Medical Grade” Indoor Flower Annually.
- The facility is being engineered with state-of-the-art “Green” building standards and “cannabis cultivation technology including: Vertical Agricultural Technology, LED Lighting, Smart Building Controls, as well as Water Recycling Systems which will generate an extremely low carbon footprint and produce extremely high yields.

VERTICAL CULTIVATION INCREASES YIELD AND PROFIT BY MORE THAN 3X

Cartel
CULTIVATION



The future of cannabis cultivation is maximizing space and efficiency with mobile vertical cultivation racks.

We take you there by taking you up.

As LED technology continues to improve and outperform traditional HPS lighting, single-tier facilities are giving way to multi-tiered rolling vertical farms. **Why?**

Vertical Farming = Greater Output

Reduction of Operating Costs

Increases Overall Revenue Per Square Foot By Much As 3X.

IS GROWING HEMP FLOWER IN FLORIDA PROFITABLE?

Cartel CULTIVATION



Over the past several years there have been a number of rumors/ news reports about the US and/or Florida Hemp markets being over saturated and/or “prices tumbling” in a downward spiral.

When the Hemp Rush began many people believed that Florida would have an insatiable appetite for any and all Hemp and because it’s quicker and cheaper to set-up outdoor or greenhouse grows many people took this route.

At the same-time the Florida Hemp Market has begun to mature with the majority of users now opting for higher-quality indoor flower as opposed to lower quality outdoor or greenhouse flower.

**CARTEL'S FULL 1ST YEAR
CULTIVATION ANNUAL EARNING
POTENTIAL**

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CULTIVATION

Yield pre cycle:
3 lbs x 2592 lights
@ 60 Days

**7,776
LBS.**

Annual Yield:
Yield per cycle
60 x 6

**46,656
LBS.**

Yield per cycle =
3 lbs x 2592 lights
@ 60 Days

**7,776
LBS.**

Annual Yield:
46,656 x
\$1200 lb

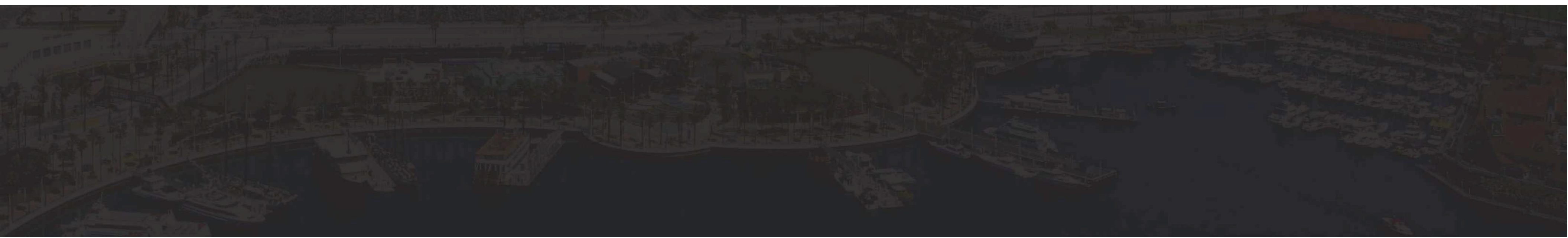
\$55,987,200

Yield pre cycle:
3 lbs x 2592 lights
@ 60 Days

\$83,980,800

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MANUFACTURING



WHO IS CARTEL MANUFACTURING AND WHAT IS THEIR STRATEGY?

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CARTEL is Partnering with MUSIC-CITY-BOTANICALS which is a licensed 500,000 sq ft Hemp Manufacturing Facility. To manufacture medical grade Hemp distillate to the FLORIDA MARKET.

- Concentrate/extracts makeup the fastest growing segment of the Hemp market and in 2018 surpassed flower as the most popular hemp product consumed in the State of Florida. There is actually an insatiable market statewide for Hemp distillate (supply is not meeting demand)
- To execute their strategy CARTEL/Music-city-botanicals facility will be equipped with a state of the art ethanol extraction and distillation – capable of processing over 2-tons of Hemp daily or 200,000 grams/100 Liters daily of “finished medical grade cannabis distillate.”
- Quality Hemp distillate currently sells for approximately \$1500+ per liter Our initial projections are based on our facility operating @ 50% capacity or 120 Liters daily which is at = $120L \times 1.5K = \$180,000$ daily. At full capacity our facility is capable of producing over 240 Liters daily x $1.5K = \$360,000$ daily.
- Cartel's strategy is to work together with it's sister company Distributol which is a licensed full service hemp distribution company. Distributol distributes, transports, packages, stores (in a climate controlled humidor) and transacts all types of hemp products throughout the state of Florida.
- We believe that there will be great synergies between CARTEL, Distributol and Music-city-botanicals because the services provided by distributol account for some of the biggest expenses that hemp manufacturers incur: storing, selling, packaging, transporting, and testing of their products. These costs generally account for 15-20% of the overall cost of the the cannabis products on the market. This will allow CARTEL to increase our margins and/or decrease the cost of production.

CARTEL MEDICAL PRODUCT STRATEGY

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There is great promise and potential in the salubrious benefits hemp can provide for future medical applications. Medical and Pharmaceutical products can also be extremely profitable. Because of this, CARTEL'S long term strategy is to ideate and manufacture cutting edge medicinal Hemp products.



We believe that our extensive knowledge and research combined with our quality processes and standards will allow us to charge a premium for our products that reflects a substantial profit margin over traditional “Me-To” concentrate manufacturers and other players in this space. See figures below:

Average price of single dose 5mg medical grade standardized dose of CBD = \$20.00

Price of a gram of medical grade Hemp distillate @ \$20 for a 5mg dose = \$4000.00 per litre

Price of a new blockbuster medical product = PRICELESS

**Current pro-forma numbers do not reflect any of these calculations. They are based on selling strictly wholesale distillate @ \$1.50 a gram.*

Upside potential takes many forms.

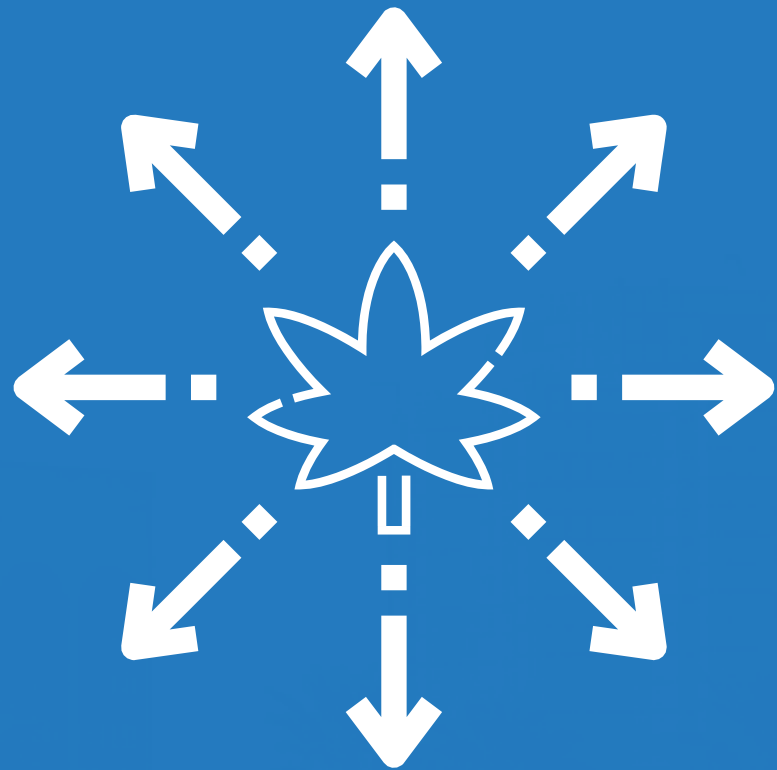
- Immediate upside based on a 1st-in basis with a conservative multiple
- Increased revenue potential based on use of 50% capacity for extraction and distribution calculations
- Medical industry (1MM oncology patients statewide with 73% seeking cannabis for relief of symptoms) create a strong demand-pull for “Standardized CBD Doses.” This has the ability to boost wholesale price from \$6 to \$1000+ per gram - without needing FDA approval.
- Large outside firms are seeking acquisitions in the Florida market but state regulations prohibit direct outside investments for another two years.



DISTRIBUTOL

WHO IS **DISTRIBUTOL ?**

DISTRIBUTOL IS CARTEL'S SISTER COMPANY.



**FULL
SERVICE**

**HEMP DISTRIBUTION
HUB & EXTRACTION
PLANT**



Distributol is currently DMCA Registered and also Copyrighted @2022 and provides following opportunities:



A state of the art distribution showroom and B2B hub in the heart of southern Florida that showcases industry leading CARTEL products in one location.



A state of the art industry-first mobile distribution showroom—to showcase and sell merchandise where it's needed.



A fleet of trucks and vans that operate statewide to pickup, deliver, sell and showcase our own products, and merchandise.

